

PLUG & LIVE

DOMAINE DE CHERIOUX - VITRY-SUR-SEINE

A green oasis for an innovative and connected campus

The Domaine de Chérioux is located in Vitry-sur-Seine, halfway between Paris and Paris-Orly airport and the nearby Marché d'Intérêt National de Rungis (Rungis International Market). The landscaped site of 36 hectares is a park endowed with outstanding vegetation which builds the central part of the departmental green axis connecting the large surrounding parks. With its central lawn bordered with buildings, of which the architecture is typically related to the 1930s, the site is part of a rather suburban housing area. The L'Oréal Research and Innovation lab stands right in front of the park entrance. As an active part of the metropolitan innovation dynamics,

this green oasis will receive an ambitious project dedicated to economic development and training. By offering a connected urban campus (wifi, studios for digital content creation etc.), the program puts a clear focus on innovation. Opening itself to the city and its inhabitants, students and companies, the Plug&Live project is provided with all types of training facilities, suitable for sharing services (third places, incubators etc.). Plug&Live is easily connected to the Metropolis' main axes, like the A86 and A10/A6 highways, two T7 tram stations and the metro station Villejuif-Louis Aragon. This service will be completed by Grand Paris Express metro line 15.

COMMUTING TIMES BY GRAND PARIS EXPRESS

Villejuif-Louis Aragon	Paris-Orly Airport
→ 12 min Lines 14/15	(Today 30 min)
Villejuif-L.A.	Issy RER
→ 18 min Line 15 Sud	(Today 7 min)

PROJECT LEADING MEMBERS

- REPRESENTATIVES :
Linkcity Ile-de-France
c.vaubourgoin@linkcity.com
m.metiba@linkcity.com
- ARCHITECTS :
Valero Gadan, Brenac
Gonzalez & Associés, Studio
Muoto; Sempervirens
- PROPERTY DEVELOPERS :
Linkcity Île-de-France ;
Global Open Campus,
Supdmod, Intencity, Le Grand
Réservoir, Eklo; Meridiam



OVERVIEW

